



Energy Smart Reserve Power

Energy Efficiency Proposal Incentive Application Frequently Asked Questions

Energy Smart Reserve Power (ESRP) is a new incentive program targeting Reserve Power Irrigation Districts. The goal of the program is to provide incentives for the implementation of cost-effective energy savings projects that will help maximize the efficiency of the Federal Columbia River Power System (FCRPS).

- How much incentive money is available?
BPA is planning to provide incentives for ESRP projects with the lowest incentive rates. However, the amount of funding available for those incentives is still undetermined.
- How can I apply?
An invitation to apply has been sent to each eligible irrigation district. Please fill in the application form you received, provide the requested supplemental materials and submit the completed application packet to BPA.
- Can I submit multiple projects in my proposal?
Yes. Applicants are encouraged to bundle multiple projects together. However, keep in mind that the total incentive rate (\$/kWh/yr saved) for each proposal is critical. Adding measures with higher incentive rates may make your proposal less competitive.
- Can I apply more than once?
Yes, you can submit multiple proposals, provided that each one meets the basic criteria. In fact, it may make sense to apply once for all the projects where you're requesting a low incentive rate (\$0.15 pre kWh or less) and a second time for those projects where you're requesting a higher incentive rate.
- How much of an incentive can I receive?
Unlike most other BPA incentive programs, ESRP does not offer a fixed incentive. As the applicant, you tell us what you need and we'll compare that to the other requests received. The maximum incentive rate a proposal can earn is \$0.25 per kWh. Everything else being equal, applications with lower incentive rates will be favored over those with a higher rate. In addition, BPA requires that each ESRP proposal have an applicant cost share of at least 30% of actual project costs.
- What types of measures are eligible?
Any measure which saves reserve power electricity is eligible. Examples include but are not limited to: upgrading to more efficient pumps, installing variable frequency drives, lining canals, implementing scheduling, or installing irrigation hardware.
- When are proposals due?
Proposals must be submitted electronically to esrp@bpa.gov. They are due to BPA no later than 11:59 pm Pacific Daylight Time on January 18, 2013.



- When will I know if my application has been successful?
We expect the review process to take 10 days with successful applicants contacted on January 30, 2013.
- What is required in an application for incentives?
A full description of the project, including its location, energy efficiency measures to be installed and the method used to evaluate energy and water savings, where applicable. Please describe all project costs and note other participants in the project that are funding partners.
- Will BPA provide technical assistance in proposal preparation?
BPA engineers can provide some assistance but should not be tasked to develop proposals. They can provide advice and assistance in understanding what BPA is looking for in successful candidate proposals. BPA assistance should be coordinate by contacting Sue Majewski at 206-220-6786, or esrp@bpa.gov.
- What is a Project Verification Plan?
That is a statement of how the energy savings from your projects can be proven. This plan is the basis for BPA's incentive payments. BPA engineers can help you devise a verification plan that will work for your projects.
- Will there be some sort of agreement for selected proposals?
Yes, a simple agreement which spells out the roles and responsibilities for both parties will be required. An agreement will be provided to each irrigation district when they are notified of their selection.
- When will I get paid?
In most cases, payment will be made upon completion of the projects, verification of the savings, and satisfaction of any other requirements in the incentive agreement. Partial progress payments can be made if those payments are part of your incentive agreement.
- How will I be paid?
Payments will be made via electronic fund transfers. Participating districts will have to be registered in BPA's financial system.
- When do projects need to be completed?
Projects must be completed and operational before September 30, 2013.
- When can projects be started?
Work on your projects can only begin after an agreement has been signed. No project materials may be purchased prior to that.
- Will more incentives be available next year?
ESRP plans to have a solicitation this spring for irrigation district projects that will be completed between October 1, 2013 and September 30, 2014. If incentive funding remains after that application cycle, a second application cycle will be offered. In addition to the irrigation districts other qualifying FCRPS reserve power users will be eligible to apply. The application process for future years may be revised. Details on the next solicitation will be made available as they are determined.